

THE POSTAGE

FOR FINANCIAL INSTITUTIONS

Did you know that almost all banking customers (96%) expect their financial institution to provide planning and wealth transfer support while they are still alive, but less than a quarter receive it?

And that 80% of SMB owners expect business succession planning guidance, yet only 1% receive it?



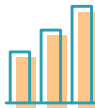
THAT'S WHERE THE POSTAGE COMES IN

we help banks bridge this gap and provide harmonious value for both customers and financial institutions.



Acquire, Support & Retain SMB's

- By providing unmatched value:
- Business succession support
 - Differentiated & affordable employee benefit



Increase Deposits & New Accounts

By leveraging built-in network effects to acquire new customers without high acquisition costs or core integrations



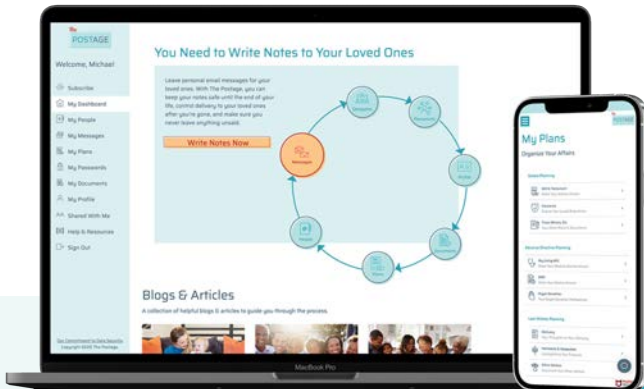
Retain Across Generations

By providing unmatched value for your SMB and retail customers, as well as their families, regardless of location, through our built-in network effects (avg. user invites 3-5 ppl)



Access Gateway to Future Wealth

By providing valuable products that leverage emotional familial connections and drive beyond transactional engagement for over 30+ years.



For Your Customers & Employees

The Postage platform allows you to securely organize your docs & data, create life and estate plans (wills), and privately share family memories and messages - all in one place.